GDL Shelton Wilder

https://silosolo.com/322215

Summary

The speaker is an experienced real estate agent with a background in fashion and entrepreneurship. She has achieved \$350 million in total sales and is ranked in the top 1.5% of realtors nationwide. She specializes in luxury residential and commercial properties in various locations. She got into real estate because she enjoys helping people and saw it as a natural progression from her fashion styling career. She values the client experience and has dedicated staff for gift giving and philanthropy. She emphasizes positivity and focuses on the good aspects of real estate. She started her real estate career in 2015 after getting her license while pregnant with her second child. She sees herself as a real estate therapist, providing emotional support to clients.

Silo sample questions

- What is the speaker's background and experience as a real estate agent?
- What locations does the speaker specialize in for luxury residential and commercial properties?
- How did the speaker get into real estate?
- What is the speaker's approach to the client experience?
- What is the speaker's perspective on real estate and positivity?

Topics

Real estate
Fashion
Entrepreneurship
Client experience
Positivity

Key Takeaways

- The speaker is a real estate agent with a background in fashion and entrepreneurship
- She has achieved \$350 million in total sales and is ranked in the top 1.5% of realtors nationwide
 - She specializes in luxury residential and commercial properties in various locations
- She got into real estate because she enjoys helping people and saw it as a natural progression from her fashion styling career
 - She values the client experience and has dedicated staff for gift giving and philanthropy

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